Blessing Emah (Technical Product Manager)

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🌐 LinkedIn | Professional Website

PROFESSIONAL SUMMARY

Strategic and technical **Senior Product Manager** with over **5 years of experience** across **Web3 and Fintech**. An AIPMM Certified Product Manager with diverse expertise in blockchain engineering, product management, developer advocacy, and community building.

A thought leader in the African Web3 ecosystem, with a track record of leading cross-functional teams to deliver scalable blockchain solutions. Adept at managing full product lifecycles, leading cross-functional teams, and aligning product strategy with business goals. Skilled in stakeholder management, agile methodologies, and turning complex systems into simple, valuable experiences.

CORE COMPETENCIES

- Product Strategy & Roadmapping
- Blockchain Engineering (Solidity - *basic understanding*)
- Agile & Scrum (Jira, Asana)
- Web3 & Fintech knowledge (DeFi, wallets, stablecoins)
- Cross-Functional Leadership
- Stakeholder Communication
- Design thinking
- Developer Advocacy
- Community Building
- User Story Mapping & User Research
- Microservices Architecture
- Product Analytics & A/B Testing
- Customer Discovery & Market Research
- Tools: Clickup, Figma, Notion, Uizard, Product Monkey AI, Hotjar

PROFESSIONAL EXPERIENCE

Senior Product Manager – Goshen

Remote | January 2024 – March 2025

- Led the end-to-end product lifecycle for a web3 learning platform product from ideation to market launch.
- Collaborated closely with engineers to design scalable microservices architecture.
- Conducted customer discovery interviews to validate hypotheses, refine value propositions, and define MVPs features.
- Implemented agile methodologies (sprint planning, retros, backlog grooming) in Trello.

Blockchain Product Manager - Consultant

Remote | 2022 – Present

- **Stakeholder Collaboration**: Liaised with startup founders, developers, designers, and marketers to define product vision and align execution across teams.
- **End-to-End Product Ownership**: Managed the full product lifecycle—from ideation and market research to MVP launch, user testing, and iterative improvements.
- **User Research & Discovery**: Conducted interviews, surveys, and usability tests to uncover real customer pain points to guide product decisions.
- **Agile & Lean Execution**: Led agile sprints, managed backlogs in tools like JIRA and Trello, and facilitated stand-ups, sprint planning, and retrospectives.

Associate Product Manager, Devrel Unit –Starknet Africa

Remote | June 2022 – December 2023

- Collaborated closely with african developers to design and refine their products for the starknet ecosystem.
- Promoted Cairo programming and L2 adoption through workshops, developer campaigns, and technical content.

- Coordinated the teams' GTM strategy and product launches and also collected and analyzed post-launch feedback for iteration.

CERTIFICATIONS

- [Certified Product Manager (CPM) – AIPMM, 2025](#)
- [Technical Product Management Program – Product Dive, 2024](#)
- [Product Manager's Blueprint Program - Product Dive,2024](#)
- [Blockchain Development - Web3bridge 2022](#)

ACHIEVEMENTS

- Wrote my first book, ["The Web3 Encyclopedia "](#) - A guide that contains a collection of Web3 words and Web3 slang.
- As a Public Speaker, I have [spoken at over 50+ events across Africa on Blockchain.](#)
- Contributed to the [growth of various ecosystems](#) and communities through speaking, hosting, organising events and mentorship, therefore creating an impact.

ARTICLES

- [The Power of Account Abstraction in Web3](#)
- [A Beginner's Guide to The Diamond Standard Proxy](#)
- [Chainbase hackathon - How I led my team to victory](#)

EDUCATION

- Bachelor of Law –Obafemi Awolowo University, 2024

HOBBIES

- Travelling, content creation and learning French